





## Your selection

27.02.2023

## Overview

	ID	Format	Location	Price
				(Media costs in CHF gross, excl. VAT)
	213488	eBoard	Kloten Airport eBoard BaggageClaim XXL Arrival 1	12 600.00 7 Days, 10 seconds
	213489	eBoard	Kloten Airport eBoard BaggageClaim XXL Arrival 2	25 900.00 7 Days, 10 seconds
	213490	ePanel	Kloten Airport ePanel AdWalk Check-in 2	13 300.00 7 Days, 10 seconds
	213484	ePanel	Kloten Airport ePanel Airside Center	21 700.00 7 Days, 10 seconds
	213493	ePanel	Kloten Airport ePanel FligthInformation Airside	19 600.00 7 Days, 10 seconds
	213494	ePanel	Kloten Airport ePanel FligthInformation Landside	3 500.00 7 Days, 10 seconds
	213492	ePanel	Kloten Airport ePanel Gates A Arrival	7 000.00 7 Days, 10 seconds








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## Your selection

27.02.2023

## Overview

	ID	Format	Location	Price
(Media costs in CHF gross, excl. VAT)				
	213491	ePanel	Kloten Airport ePanel Gates A Departure	10 500.00 7 Days, 10 seconds
	213487	ePanel	Kloten Airport ePanel Gates B Arrival	4 200.00 7 Days, 10 seconds
	213486	ePanel	Kloten Airport ePanel Gates B Departure	4 200.00 7 Days, 10 seconds
	213485	ePanel	Kloten Airport ePanel Gates D Arrival	2 100.00 7 Days, 10 seconds
	213495	ePanel	Kloten Airport ePanel Gates D Departure	2 800.00 7 Days, 10 seconds
	213498	Screen	Kloten Airport Screen BaggageClaim Arrival 1	2 800.00 7 Days, 10 seconds
	213499	Screen	Kloten Airport Screen BaggageClaim Arrival 2	5 600.00 7 Days, 10 seconds

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## Your selection

27.02.2023

## Airport eBoard BaggageClaim XXL Arrival 1



ID: 213488

**Format:** eBoard

**Number of screens:** 10

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 83930

**12 600.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	12 600.00	350.00	12 950.00
4 Weeks	50 400.00	350.00	50 750.00

### Other products and services:

Calculate digital offers with [eCalculator](#).

### Conditions:

Order properly and save costs. Benefit from our [discounts](#).

### Legal information:

Offers and prices are subject to change. Basis: [APG|SGA General Terms & Conditions](#)

## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Arrival, Schengen

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

## Technical information

**Visual size:** Landscape 16:9

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## Your selection

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## Airport eBoard BaggageClaim XXL Arrival 2



ID: 213489

**Format:** eBoard

**Number of screens:** 22

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 184646

**25 900.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	25 900.00	350.00	26 250.00
4 Weeks	103 600.00	350.00	103 950.00

### Other products and services:

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### Conditions:

Order properly and save costs. Benefit from our [discounts](#).

### Legal information:

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## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Arrival, Schengen, Non Schengen, Intercontinental

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

## Technical information

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## Your selection

27.02.2023

## Airport ePanel AdWalk Check-in 2



ID: 213490

**Format:** ePanel

**Number of screens:** 12

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 100716

**13 300.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	13 300.00	350.00	13 650.00
4 Weeks	53 200.00	350.00	53 550.00

### Other products and services:

Calculate digital offers with [eCalculator](#).

### Conditions:

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### Legal information:

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## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Landside

**Target audience:** Departure

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

## Technical information

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## Your selection

27.02.2023

## Airport ePanel Airside Center



ID: 213484

**Format:** ePanel

**Number of screens:** 6

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 50358

**21 700.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	21 700.00	350.00	22 050.00
4 Weeks	86 800.00	350.00	87 150.00

### Other products and services:

Calculate digital offers with [eCalculator](#).

### Conditions:

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### Legal information:

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## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Departure, Schengen, Non Schengen, Intercontinental

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

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## Your selection

27.02.2023

## Airport ePanel FlighInformation Airside



ID: 213493

**Format:** ePanel

**Number of screens:** 74

**Spot length:** 10 seconds

**Repetitions:** all 100 seconds

**Broadcasts per week:** 372442

**19 600.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	19 600.00	350.00	19 950.00
4 Weeks	78 400.00	350.00	78 750.00

### Other products and services:

Calculate digital offers with [eCalculator](#).

### Conditions:

Order properly and save costs. Benefit from our [discounts](#).

### Legal information:

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## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Arrival, Departure, Schengen, Non Schengen, Intercontinental

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

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## Your selection

27.02.2023

## Airport ePanel FlighInformation Landside



ID: 213494

**Format:** ePanel

**Number of screens:** 24

**Spot length:** 10 seconds

**Repetitions:** all 100 seconds

**Broadcasts per week:** 120792

**3 500.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	3 500.00	350.00	3 850.00
4 Weeks	14 000.00	350.00	14 350.00

### Other products and services:

Calculate digital offers with [eCalculator](#).

### Conditions:

Order properly and save costs. Benefit from our [discounts](#).

### Legal information:

Offers and prices are subject to change. Basis: [APG|SGA General Terms & Conditions](#)

## Location information

**Communication space:** Airports, POI/POS

**Property description:** Flughafen Zürich

**Area:** Landside

**Target audience:** Arrival, Departure, Local

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

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## Your selection

27.02.2023

## Airport ePanel Gates A Arrival



ID: 213492

**Format:** ePanel

**Number of screens:** 7

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 58751

**7 000.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	7 000.00	350.00	7 350.00
4 Weeks	28 000.00	350.00	28 350.00

### Other products and services:

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### Conditions:

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### Legal information:

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## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Arrival, Schengen

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

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## Your selection

27.02.2023

## Airport ePanel Gates A Departure



ID: 213491

**Format:** ePanel

**Number of screens:** 16

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 134288

**10 500.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	10 500.00	350.00	10 850.00
4 Weeks	42 000.00	350.00	42 350.00

### Other products and services:

Calculate digital offers with [eCalculator](#).

### Conditions:

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### Legal information:

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## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Departure, Schengen

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

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## Your selection

27.02.2023

## Airport ePanel Gates B Arrival



ID: 213487

**Format:** ePanel

**Number of screens:** 9

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 75537

**4 200.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	4 200.00	350.00	4 550.00
4 Weeks	16 800.00	350.00	17 150.00

### Other products and services:

Calculate digital offers with [eCalculator](#).

### Conditions:

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### Legal information:

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## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Arrival, Schengen

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

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## Your selection

27.02.2023

## Airport ePanel Gates B Departure



ID: 213486

**Format:** ePanel

**Number of screens:** 10

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 83930

**4 200.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	4 200.00	350.00	4 550.00
4 Weeks	16 800.00	350.00	17 150.00

### Other products and services:

Calculate digital offers with [eCalculator](#).

### Conditions:

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### Legal information:

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## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Departure, Schengen

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

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## Your selection

27.02.2023

## Airport ePanel Gates D Arrival



ID: 213485

**Format:** ePanel

**Number of screens:** 6

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 50358

**2 100.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	2 100.00	350.00	2 450.00
4 Weeks	8 400.00	350.00	8 750.00

### Other products and services:

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### Conditions:

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### Legal information:

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## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Arrival, Non Schengen

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

## Technical information

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## Your selection

27.02.2023

## Airport ePanel Gates D Departure



ID: 213495

**Format:** ePanel

**Number of screens:** 4

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 33572

**2 800.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	2 800.00	350.00	3 150.00
4 Weeks	11 200.00	350.00	11 550.00

### Other products and services:

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### Conditions:

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### Legal information:

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## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Departure, Non Schengen

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

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## Your selection

27.02.2023

## Airport Screen BaggageClaim Arrival 1



ID: 213498

**Format:** Screen

**Number of screens:** 10

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 83930

**2 800.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	2 800.00	350.00	3 150.00
4 Weeks	11 200.00	350.00	11 550.00

### Other products and services:

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### Conditions:

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### Legal information:

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## Location information

**Communication space:** Airports

**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Arrival, Schengen

**Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

**Approval:** Content is subject to approval

## Technical information

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## Your selection

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## Airport Screen BaggageClaim Arrival 2



ID: 213499

**Format:** Screen

**Number of screens:** 24

**Spot length:** 10 seconds

**Repetitions:** all 60 seconds

**Broadcasts per week:** 201432

**5 600.00**

Media prices in CHF, gross, 7 Days

## Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	5 600.00	350.00	5 950.00
4 Weeks	22 400.00	350.00	22 750.00

### Other products and services:

Calculate digital offers with [eCalculator](#).

### Conditions:

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### Legal information:

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## Location information

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**Property description:** Flughafen Zürich

**Area:** Airside

**Target audience:** Arrival, Schengen, Non Schengen, Intercontinental

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