

27.02.2023

Overview

ID	Format	Location	(Media costs i	Price n CHF gross, excl. VAT)
213488	eBoard	Kloten Airport eBoard BaggageCla Arrival 1	aim XXL	12 600.00 7 Days, 10 seconds
213489	eBoard	Kloten Airport eBoard BaggageCla Arrival 2	aim XXL	25 900.00 7 Days, 10 seconds
213490	ePanel	Kloten Airport ePanel AdWalk Che	eck-in 2	13 300.00 7 Days, 10 seconds
213484	ePanel	Kloten Airport ePanel Airside Cent	ter	21 700.00 7 Days, 10 seconds
213493	ePanel	Kloten Airport ePanel FligthInform Airside	nation	19 600.00 7 Days, 10 seconds
213494	ePanel	Kloten Airport ePanel FligthInform Landside	aation	3 500.00 7 Days, 10 seconds
213492	ePanel	Kloten Airport ePanel Gates A Arr	ival	7 000.00 7 Days, 10 seconds

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27.02.2023

Overview

ID	Format	Location	(Media costs i	Price n CHF gross, excl. VAT)
213491	ePanel	Kloten Airport ePanel Gates A Dep	arture	10 500.00 7 Days, 10 seconds
213487	ePanel	Kloten Airport ePanel Gates B Arriv	val	4 200.00 7 Days, 10 seconds
213486	ePanel	Kloten Airport ePanel Gates B Dep	arture	4 200.00 7 Days, 10 seconds
213485	ePanel	Kloten Airport ePanel Gates D Arriv	val	2 100.00 7 Days, 10 seconds
213495	ePanel	Kloten Airport ePanel Gates D Dep	arture	2 800.00 7 Days, 10 seconds
213498	Screen	Kloten Airport Screen BaggageClai 1	im Arrival	2 800.00 7 Days, 10 seconds
213499	Screen	Kloten Airport Screen BaggageClai 2	im Arrival	5 600.00 7 Days, 10 seconds

Do you have any questions?

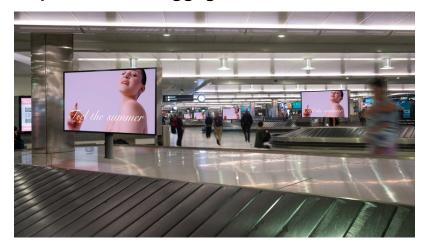
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27.02.2023

Airport eBoard BaggageClaim XXL Arrival 1



ID: 213488

Format: eBoard Number of screens: 10 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 83930

12 600.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	12 600.00	350.00	12 950.00
4 Weeks	50 400.00	350.00	50 750.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

Order properly and save costs. Benefit from our discounts.

Legal information:

Offers and prices are subject to change. Basis: APGISGA General Terms & Conditions

Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Airside

Target audience: Arrival, Schengen

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Landscape 16:9

Links

Location

Advertising production

Do you have any questions?



27.02.2023

Airport eBoard BaggageClaim XXL Arrival 2



ID: 213489

Format: eBoard Number of screens: 22 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 184646

25 900.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	25 900.00	350.00	26 250.00
4 Weeks	103 600.00	350.00	103 950.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

Order properly and save costs. Benefit from our discounts.

Legal information:

Offers and prices are subject to change. Basis: APGISGA General Terms & Conditions

Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Airside

Target audience: Arrival, Schengen, Non Schengen, Intercontinental **Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Landscape 16:9

Links

Location

Advertising production

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27.02.2023

Airport ePanel AdWalk Check-in 2



ID: 213490

Format: ePanel

Number of screens: 12 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 100716

13 300.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	13 300.00	350.00	13 650.00
4 Weeks	53 200.00	350.00	53 550.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

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Legal information:

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Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Landside

Target audience: Departure

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Portrait 9:16

Links

Location

Advertising production

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Do you have any questions?



27.02.2023

Airport ePanel Airside Center



ID: 213484

Format: ePanel Number of screens: 6 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 50358

21 700.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	21 700.00	350.00	22 050.00
4 Weeks	86 800.00	350.00	87 150.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

Order properly and save costs. Benefit from our discounts.

Legal information:

Offers and prices are subject to change. Basis: APGISGA General Terms & Conditions

Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Airside

Target audience: Departure, Schengen, Non Schengen, Intercontinental

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Portrait 9:16

Links

Location

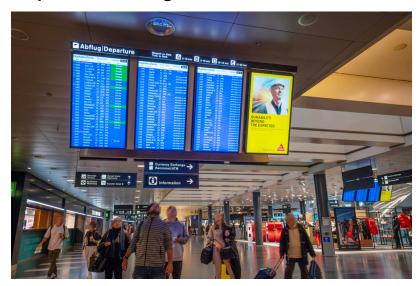
Advertising production

Do you have any questions?



27.02.2023

Airport ePanel FligthInformation Airside



ID: 213493

Format: ePanel

Number of screens: 74 Spot length: 10 seconds Repetitions: all 100 seconds Broadcasts per week: 372442

19 600.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	19 600.00	350.00	19 950.00
4 Weeks	78 400.00	350.00	78 750.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

Order properly and save costs. Benefit from our discounts.

Legal information:

Offers and prices are subject to change. Basis: APGISGA General Terms & Conditions

Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Airside

Target audience: Arrival, Departure, Schengen, Non Schengen,

Intercontinental

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Portrait 9:16

Links

Location

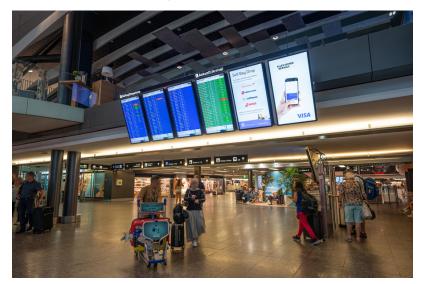
Advertising production

Do you have any questions?



27.02.2023

Airport ePanel FligthInformation Landside



ID: 213494

Format: ePanel

Number of screens: 24 Spot length: 10 seconds Repetitions: all 100 seconds Broadcasts per week: 120792

3 500.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	3 500.00	350.00	3 850.00
4 Weeks	14 000.00	350.00	14 350.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

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Legal information:

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Location information

Communication space: Airports, POI/POS **Property description:** Flughafen Zürich

Area: Landside

Target audience: Arrival, Departure, Local

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Portrait 9:16

Links

Location

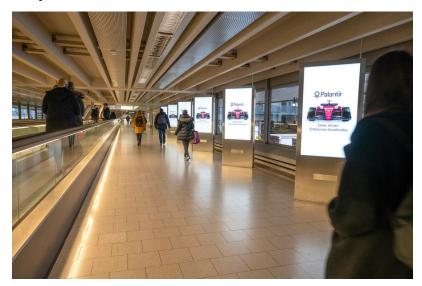
Advertising production

Do you have any questions?



27.02.2023

Airport ePanel Gates A Arrival



ID: 213492

Format: ePanel Number of screens: 7 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 58751

7 000.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	7 000.00	350.00	7 350.00
4 Weeks	28 000.00	350.00	28 350.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

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Legal information:

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Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Airside

Target audience: Arrival, Schengen

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Portrait 9:16

Links

Location

Advertising production

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27.02.2023

Airport ePanel Gates A Departure



ID: 213491

Format: ePanel

Number of screens: 16 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 134288

10 500.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	10 500.00	350.00	10 850.00
4 Weeks	42 000.00	350.00	42 350.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

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Legal information:

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Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Airside

Target audience: Departure, Schengen

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Portrait 9:16

Links

Location

Advertising production

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27.02.2023

Airport ePanel Gates B Arrival



ID: 213487

Format: ePanel Number of screens: 9 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 75537

4 200.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	4 200.00	350.00	4 550.00
4 Weeks	16 800.00	350.00	17 150.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

Order properly and save costs. Benefit from our discounts.

Legal information:

Offers and prices are subject to change. Basis: APGISGA General Terms & Conditions

Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Airside

Target audience: Arrival, Schengen

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Portrait 9:16

Links

Location

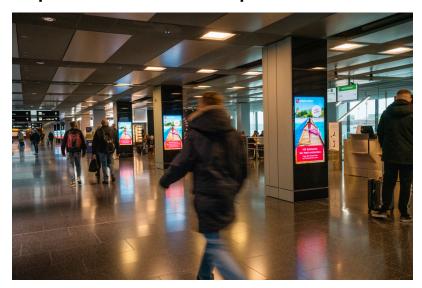
Advertising production

Do you have any questions?



27.02.2023

Airport ePanel Gates B Departure



ID: 213486

Format: ePanel

Number of screens: 10 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 83930

4 200.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	4 200.00	350.00	4 550.00
4 Weeks	16 800.00	350.00	17 150.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

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Legal information:

Offers and prices are subject to change. Basis: APGISGA General Terms & Conditions

Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Airside

Target audience: Departure, Schengen

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Portrait 9:16

Links

Location

Advertising production

Do you have any questions?



27.02.2023

Airport ePanel Gates D Arrival



ID: 213485

Format: ePanel Number of screens: 6 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 50358

2 100.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	2 100.00	350.00	2 450.00
4 Weeks	8 400.00	350.00	8 750.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

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Legal information:

Offers and prices are subject to change. Basis: APGISGA General Terms & Conditions

Location information

Communication space: Airports **Property description:** Flughafen Zürich

Area: Airside

Target audience: Arrival, Non Schengen

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Portrait 9:16

Links

Location

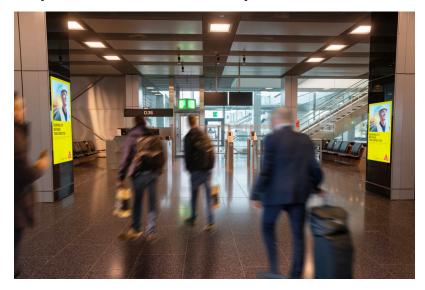
Advertising production

Do you have any questions?



27.02.2023

Airport ePanel Gates D Departure



ID: 213495

Format: ePanel Number of screens: 4 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 33572

2 800.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	2 800.00	350.00	3 150.00
4 Weeks	11 200.00	350.00	11 550.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

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Legal information:

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Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Airside

Target audience: Departure, Non Schengen

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Portrait 9:16

Links

Location

Advertising production

Do you have any questions?



27.02.2023

Airport Screen BaggageClaim Arrival 1



ID: 213498

Format: Screen

Number of screens: 10 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 83930

2 800.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	2 800.00	350.00	3 150.00
4 Weeks	11 200.00	350.00	11 550.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

Order properly and save costs. Benefit from our discounts.

Legal information:

Offers and prices are subject to change. Basis: APGISGA General Terms & Conditions

Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Airside

Target audience: Arrival, Schengen

Restrictions: Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Landscape 16:9

Links

Location

Advertising production

Do you have any questions?



27.02.2023

Airport Screen BaggageClaim Arrival 2



ID: 213499

Format: Screen

Number of screens: 24 Spot length: 10 seconds Repetitions: all 60 seconds Broadcasts per week: 201432

5 600.00

Media prices in CHF, gross, 7 Days

Prices

Broadcast length	Media prices	Connection fee	Price in CHF, gross, excl. VAT
7 Days	5 600.00	350.00	5 950.00
4 Weeks	22 400.00	350.00	22 750.00

Other products and services:

Calculate digital offers with <u>eCalculator</u>.

Conditions:

Order properly and save costs. Benefit from our discounts.

Legal information:

Offers and prices are subject to change. Basis: APGISGA General Terms & Conditions

Location information

Communication space: Airports

Property description: Flughafen Zürich

Area: Airside

Target audience: Arrival, Schengen, Non Schengen, Intercontinental **Restrictions:** Adult, Alcohol, Politics, Religion, Retail, Tobacco

Approval: Content is subject to approval

Technical information

Visual size: Landscape 16:9

Links

Location

Advertising production

Do you have any questions?