

# The longest tennis match in the world from Ovomaltine

The agency Jung von Matt/Limmat displayed an innovative motif for Ovo Rocks on a special space of 46.84 m<sup>2</sup> in a highly visible location in Zurich's main station. On their way to the platforms, commuters become part of the longest tennis match in the world.

## Details

<b>Year:</b>	2019
<b>Product:</b>	Ovo Rocks
<b>Industry:</b>	Food
<b>Customer:</b>	Wander AG
<b>Origin:</b>	APG SGA
<b>Categories:</b>	Use of Media
<b>Implementations:</b>	Full Branding / Campaign Design
<b>Agency:</b>	Jung von Matt/Limmat
<b>Areas:</b>	Zurich
<b>Posting Period:</b>	Weeks 25-28
<b>Formats:</b>	Wall decoration

