

Public Service Nomination 2018 – «Suva Sprint-Treppe»

Walking is an automatic series of movements for most of us. Walking seems harmless. But the reality is unfortunately somewhat different: tripping and falling is the number one cause of accidents in Switzerland. A quarter of all accidents occur on steps or stairs. That is why this visual strikingly illustrates that stairs are not a running track.

Suva «Sprint-Treppe»

Client Suva, Lucerne

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